

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:

FRANCHISE GROUP, INC., *et al.*,¹

Debtors.

Chapter 11

Case No. 24-12480 (JTD)

(Jointly Administered)

NOTICE OF SERVICE

PLEASE TAKE NOTICE that, on January 10, 2025, proposed counsel for the debtors and debtors in possession in the above-captioned cases caused to be served the *Debtors' Responses and Objections to the Official Committee of Unsecured Creditors' First Requests for the Production of Documents to the Debtors* via electronic mail upon the following counsel:

¹ The Debtors in these Chapter 11 Cases, along with the last four digits of their U.S. federal tax identification numbers, to the extent applicable, are Franchise Group, Inc. (1876), Freedom VCM Holdings, LLC (1225), Freedom VCM Interco Holdings, Inc. (2436), Freedom Receivables II, LLC (4066), Freedom VCM Receivables, Inc. (0028), Freedom VCM Interco, Inc. (3661), Freedom VCM, Inc. (3091), Franchise Group New Holdco, LLC (0444), American Freight FFO, LLC (5743), Franchise Group Acquisition TM, LLC (3068), Franchise Group Intermediate Holdco, LLC (1587), Franchise Group Intermediate L, LLC (9486), Franchise Group Newco Intermediate AF, LLC (8288), American Freight Group, LLC (2066), American Freight Holdings, LLC (8271), American Freight, LLC (5940), American Freight Management Company, LLC (1215), Franchise Group Intermediate S, LLC (5408), Franchise Group Newco S, LLC (1814), American Freight Franchising, LLC (1353), Home & Appliance Outlet, LLC (n/a), American Freight Outlet Stores, LLC (9573), American Freight Franchisor, LLC (2123), Franchise Group Intermediate B, LLC (7836), Buddy's Newco, LLC (5404), Buddy's Franchising and Licensing LLC (9968), Franchise Group Intermediate V, LLC (5958), Franchise Group Newco V, LLC (9746), Franchise Group Intermediate BHF, LLC (8260), Franchise Group Newco BHF, LLC (4123), Valor Acquisition, LLC (3490), Vitamin Shoppe Industries LLC (3785), Vitamin Shoppe Global, LLC (1168), Vitamin Shoppe Mariner, LLC (6298), Vitamin Shoppe Procurement Services, LLC (8021), Vitamin Shoppe Franchising, LLC (8271), Vitamin Shoppe Florida, LLC (6590), Betancourt Sports Nutrition, LLC (0470), Franchise Group Intermediate PSP, LLC (5965), Franchise Group Newco PSP, LLC (2323), PSP Midco, LLC (6507), Pet Supplies "Plus", LLC (5852), PSP Group, LLC (5944), PSP Service Newco, LLC (6414), WNW Franchising, LLC (9398), WNW Stores, LLC (n/a), PSP Stores, LLC (9049), PSP Franchising, LLC (4978), PSP Subco, LLC (6489), PSP Distribution, LLC (5242), Franchise Group Intermediate SL, LLC (2695), Franchise Group Newco SL, LLC (7697), and Educate, Inc. (5722). The Debtors' headquarters is located at 109 Innovation Court, Suite J, Delaware, Ohio 43015.

<p><i>(Via Email)</i></p> <p>PACHULSKI STANG ZIEHL & JONES, LLP Bradford J. Sandler Colin R. Robinson 919 North Market Street, 17th Floor Wilmington, DE 19899 bsandler@pszjlaw.com crobinson@pszjlaw.com</p> <p><i>Counsel to the Official Committee of Unsecured Creditors</i></p>	<p><i>(Via Email)</i></p> <p>FARNAN LLP Brian E. Farnan, Esq. Michael J. Farnan, Esq. 919 North Market Street, 12th Floor Wilmington, DE 19801 bfarnan@farnanlaw.com mfarnan@farnanlaw.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>
<p><i>(Via Email)</i></p> <p>WHITE & CASE LLP J. Christopher Shore, Esq. Andrew Zatz, Esq. Samuel P. Hershey, Esq. Erin Smith, Esq. Brett Bakemeyer, Esq. Jade Yoo, Esq. Paula Kates, Esq. 1221 Avenue of the Americas New York, NY 10020 cshore@whitecase.com azatz@whitecase.com sam.hershey@whitecase.com erin.smith@whitecase.com brett.bakemeyer@whitecase.com jade.yoo@whitecase.com paula.kate@whitecase.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>	<p><i>(Via Email)</i></p> <p>WHITE & CASE LLP Thomas Lauria, Esq. Southeast Financial Center 200 South Biscayne Boulevard, Suite 4900 Miami, FL 33131 tlauria@whitecase.com</p> <p><i>Counsel for the Ad Hoc Group of Freedom Lenders</i></p>

(Via Email)

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[Signature Page Follows]

Dated: January 10, 2025
Wilmington, Delaware

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